

1.4x
Better Immediate Recall^{*^}**2x**
Increase in BDNF^{*^}**2.3x**
Better Delayed Recall^{*^}**2.7x**
Better Learning Rate^{*^}**11.5x**
Better Focus^{*^}

DELIVER ADVANCED COGNITION AND **ULTIMATE** **MENTAL PERFORMANCE**

Clinical Studies Support a Wide Range of Exciting Messaging

Fast Facts on Nutricog:

- Novel, synergistic botanical formula
- 15 days to first significant benefits*
- 1.4x improvement in Immediate Recall^{*^}
- 2.3x improvement in Delayed Recall^{*^}
- 1.6x improvement in Overall Learning^{*^}
- 2.7x improvement in Learning Rate^{*^}
- 11.5x improvement in Focus^{*^}
- 2.1x improvement in Recognition Index^{*^}
- 2x improvement in BDNF^{*^}

* Improvement at 120 days over baseline performance

[^] These outcomes were statistically significant compared to placebo in the clinical study

Nutricog® Cognitive Performance Complex is an ingredient unlike anything on the market today. A patented combination of Haritaki (*Terminalia chebula*) and Boswellia (*Boswellia serrata*) – standardized to gallic acid, ellagic acid, and amyryns. Nutricog has been the subject of safety testing, preclinical testing to identify mechanisms of action, and clinical research demonstrating efficacy for enhanced cognitive performance.

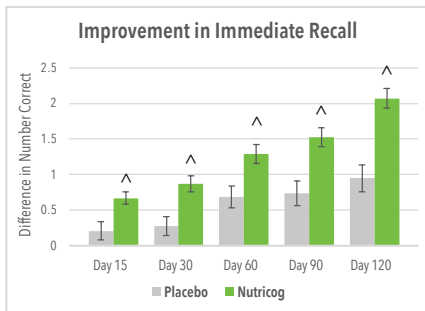
In a randomized, double-blind, placebo-controlled clinical trial, users of Nutricog demonstrated significant improvements compared to placebo across multiple cognitive domains, including learning, memory, sustained attention, working memory and executive function, where increases in cognitive speed were seen concurrently with improvements in accuracy while multitasking. Nutricog is a novel ingredient in the cognitive health space and an ideal addition to your next cognitive formula/stack.

NEW STUDY SHOWS BROAD-RANGING, SIGNIFICANT COGNITIVE BENEFITS

A randomized, double-blind, placebo-controlled clinical trial assessed Nutricog for its ability to impact the processes that underpin learning and memory: 100 healthy male and female subjects, aged 40-65 years, were provided 120 days of daily Nutricog or placebo and assessed for performance improvements on the Rey Auditory Verbal Learning Test (RAVLT) and the Cambridge Neuropsychological Test Automated Battery (CANTAB), both well-established and validated tools used to evaluate learning and memory.

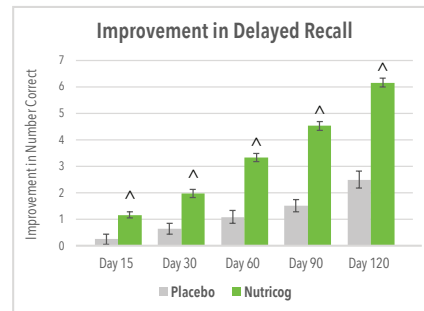
Improved Immediate Recall

Immediate Recall is a test of Short-Term Memory and includes information for immediate use – like remembering a telephone number long enough to dial it.



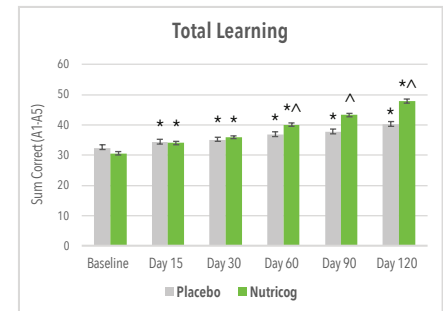
Improvement in Delayed Recall

Managing everyday events with better recall of the important details.



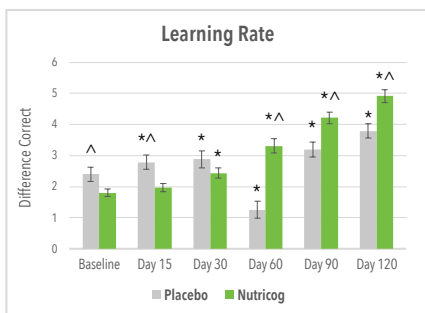
Improvement in Recognition Memory

Utilizes familiarity to make quick connections



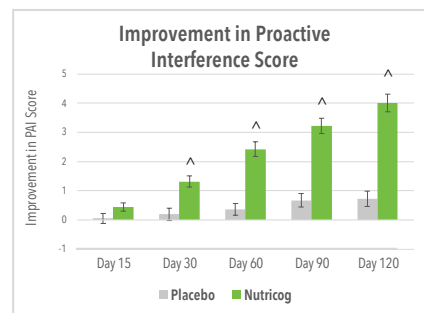
Improvement in Learning Rate

Learning rate measures how quickly and well we are able to acquire new information.



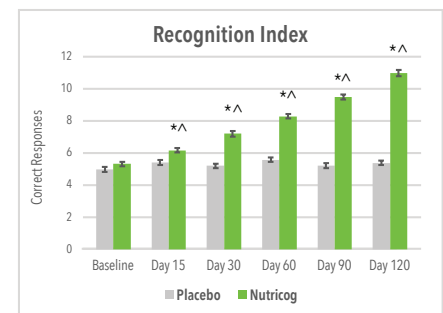
Improved Attentional Focus with Proactive Interference

The ability to recall new information despite distracting factors is a challenging aspect of modern life.



Improvement in Overall Learning

The Total Learning Score reflects the ability to learn with repeated exposure.



Nutricog Cognitive Performance Complex can power your innovation and help you bring a new level of excitement to your cognitive support products. Let us show you the science.

*Studies available on request

* THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

Contact PLT Health Solutions for samples and more information.

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