

# MORE POWER AGAINST SNACKING

Supresa™  
CRAVE CONTROL



WEIGHT MANAGEMENT

## A clinically-studied, fast-acting ingredient that can enhance any weight management product, program or diet

### Starting at 14 Days Supresa™ Clinical Study Participants Reported:

- **69%** decreased hunger\*\*
- **70%** decrease in appetite\*
- **65%** reduced sugar cravings\*
- **55%** decrease in snacking events\*\*

\*compared to baseline  
\*\*compared to placebo

Supresa™ Crave Control – derived from the flowers of a special cultivar of *Crocus sativus L* - offers a special route to weight loss support – by enhancing the neurotransmitter serotonin, and reducing the desire to snack between meals.

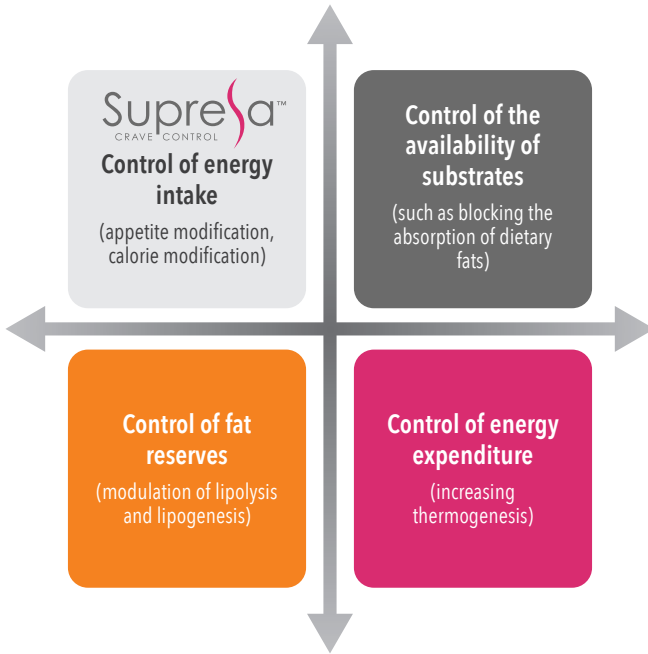
As shown by a randomized, double-blind placebo controlled clinical trial, Supresa is the only saffron-based ingredient that has both science and intellectual property in the weight management space. This research demonstrates its role in helping to reduce food craving and snacking – starting at 14 days for women considered to be ‘snackers’ - by as much as 3x over placebo!

Supresa is a perfect ingredient for use in foods & beverages – especially in meal replacement and meal program applications. Other trending uses are lollipops, gums, chews and shakes because it offers a low dose, minimal organoleptic impact and excellent solubility.



# GIVE YOUR CUSTOMERS 'CRAVE CONTROL'

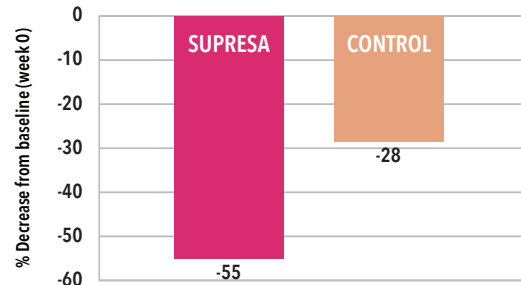
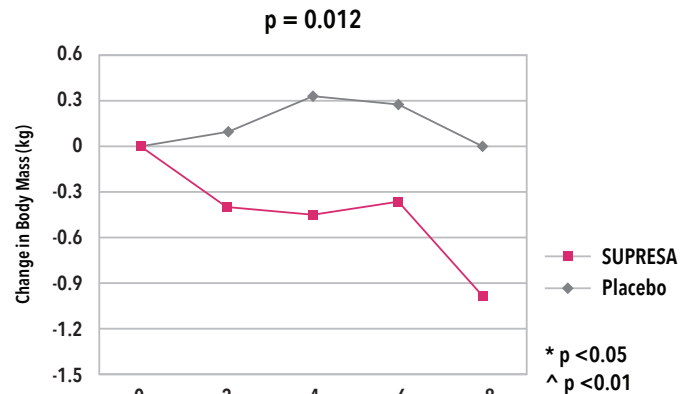
Keto? Paleo? Mediterranean? Low fat? No matter what your program is, why not add Supresa to your product and give your customers the willpower they'll need to help them succeed. Supresa induces a feeling of well-being and stress reduction to address the source of stress-related overeating and snacking. The best news? Clinical data suggests that it starts working by 14 days. Supresa represents a different mechanism of action for weight management – giving you an opportunity to differentiate your product.



The recommended daily dose of Supresa is 176.5 mg. Supresa is GRAS as per 21 CFR 182.20 as an extract of saffron and is backed by safety data. Saffron has been consumed safely as food for centuries in many cultures.

## SUPRESA AIDS IN WEIGHT MANAGEMENT

A double-blind placebo-controlled study shows that Supresa may decrease hunger, reduce sugar cravings and reduce snacking between meals. Clinical studies have shown that women taking Supresa report decreased hunger. Weight loss has also been demonstrated.



## GLOBAL INTELLECTUAL PROPERTY

Supresa is the only saffron-based weight loss ingredient with patent protection in global markets. The patents cover the use of saffron, the saffron extracts crocin and picrocrocin, and derivatives of these as an ingredient in support of a healthy weight.

**USA:** US 9,833,489 B2 **Canada:** 2648985 **Europe:** 2,010,012 **Japan:** (6,093,425)



THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

Contact PLT Health Solutions for samples and more information.  
**+1.844-PLTHEALTH • www.PLTHealth.com**

© 2019 PLT Health Solutions. All rights reserved. 11.20.19

