

# GET CONTROL OF YOUR **ENERGY**



# **Targeted, Predictive Performance**

- Tightly controlled GRAS coating materials
- Specified payload
- Pharma modeling techniques employed
- Tightly controlled dissolution specs
- High physical quality ingredients
- Ability to design your energy profile
- Clinically-studied pharmacokinetics
- Consumer study shows premium purchase preference

Developed by leading biochemists, zümXR® Targeted Release Caffeine delivery systems represent new benchmarks in controlled, targeted and sustained release for supplements, functional foods and energy drinks. **Available in both Green Coffee Bean and anhydrous forms**, it's a major leap forward from conventional caffeine coatings technologies. With this technology, you can design your own energy profiles in products that your customers will experience – and keep coming back for more



# **DESIGN AN ENERGY PROFILE** YOUR CUSTOMERS WILL EXPERIENCE

Today, PLT Health Solutions offers three different targeted release caffeine ingredients:

#### **Extended Release**

- All Day energy
- Long lasting sports (endurance)
- Long study sessions
- Workplace
- Combination energy products

## **Delayed Release**

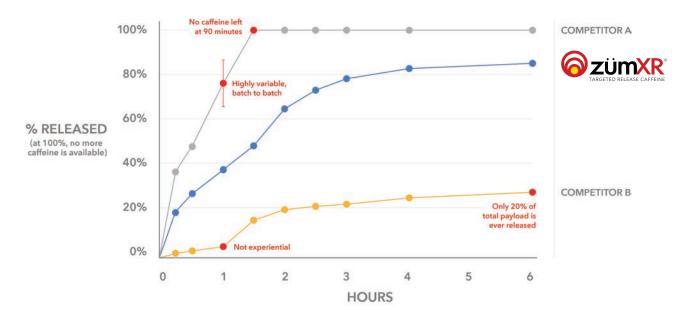
- Combination energy products
- Pre-workout
- Intra-workout
- Endurance activities (2+ hours)

### **Extended Release Liquid-Stable**

- Perfect for 'shot' sized & non-heated products
- Predictable energy profile
- Visually appealing
- Excellent mouthfeel

# A DISSOI UTION PROFILE COMPARISON

zümXR delivers tightly controlled, true extended release in test after test



The tightly controlled specifications of zümXR® Targeted Release Caffeine mean your customers get the experience that you promise in your product - helping to build trust, your brand and repeat sales.

THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE

