

Zembrin®

BETTER MOOD. BETTER RESULTS.



WEIGHT MANAGEMENT

Cognitive Support for Reaching Weight Management Goals

Zembrin Fast Facts:

- Experiential (feel the benefits)
- Fast-acting
- Low dose (25 mg)
- Clinically studied
- Extensive safety testing
- Seed-to-shelf quality control
- Non-GMO
- Ethically sourced

For most of us, reaching our weight management goal is a long, slow and sometimes frustrating process. Properly conducted weight management programs target steady weight loss over a period of weeks or months and feature exercise, a reduced calorie diet and, increasingly, emotional support.

What if there was an ingredient that you could add to your weight management formulation that would get your customer feeling better about themselves and life from the first day? Something that would make the long road to a weight target feel a little bit less long?

Clinically studied Zembrin® *Sceletium tortuosum* has been shown to improve mood, relieve stress and enhance cognitive functioning in **as soon as two hours after administration**. And its 25 mg recommended dose can fit into any product you develop, giving your customer positive reinforcement about your weight management product from Day One.



THE LONG ROAD DOESN'T HAVE TO FEEL SO LONG

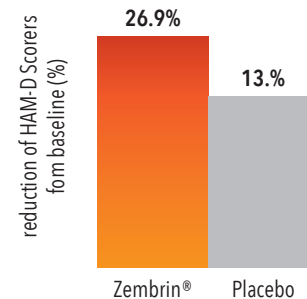
Zembrin is an innovative, evidence-based ingredient that experientially supports reduced stress, enhanced mood, and improved cognitive function

In a randomized, double-blind, placebo-controlled cross-over study, subjects took either 25 mg of Zembrin or a matching placebo capsule once daily for three weeks. Positive cognitive, mood and sleep changes were found in the Zembrin group compared to the placebo group.

Zembrin is experiential!



Stress Reduction and Mood Enhancement



Chiu S, et al. *Evid Based Complement Alternat Med.* 2014;2014:682014.

Scientific and Regulatory

Zembrin has a patented phytochemical profile and a patented dual mechanism of action. In addition to discovering novel molecular mechanisms of action for Zembrin, the scientific team has thoroughly reviewed it in vitro, and in acute and sub-chronic in vivo studies.

Sceletium tortuosum has been marketed as a conventional food, particularly in beverages, for years in South Africa. Zembrin is also Generally Recognized as Safe (GRAS) by self-affirmation. It is safe to include in beverages and chewing gum up to 50 mg per serving and in bars and snacks up to 25 mg per serving. It is to date the only extract of *Sceletium tortuosum* that is GRAS. Zembrin has been granted a license from the Natural Health Products (NHP) Directorate of Health Canada. This allows Zembrin to be marketed in Canada as support for cognitive functioning in healthy adults.

THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

Contact PLT Health Solutions for samples and more information.

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